

CONTENTS

No.	Authors	Title	Page
1	1: Florina BRAN 2: Gheorghe MANEA	THE INDUSTRIAL TURISM	1
2	1: Florina BRAN	GEPOLICY AND GEOECONOMY IN EQUATION GLOBALIZATION	7
3	1: Gheorghe ZAMAN 2: Valentina VASILE 3: Anca CRISTEA	CHALLENGES OF THE CURRENT ECONOMIC CRISIS IN CONTEXT OF SUSTAINABLE DEVELOPMENT REQUIREMENTS OF ROMANIA	13
4	1: Gheorghe ZAMAN 2: Valentina VASILE 3: Anca CRISTEA	CHARACTERISTICS OF ENTREPRENEURSHIP IN ROMANIA, UNDER THE CURRENT ECONOMIC CRISIS	34
5	1: Marin ANDREICA 2: Stere FARMACHE	RISK MANAGEMENT IN SETTLEMENT OF STOCK TRANSACTIONS	65
6	1: Carmen Valentina RADULESCU 2: Romulus ANDREICA 3: Ildiko IOAN	THE ECONOMIC CRISIS WITHIN THE CONTEXT OF GLOBALIZATION	69
7	1: Ildiko IOAN 2: Carmen Valentina RADULESCU 3: Bogdan Ioan COJOCEA	FORMS OF SUSTAINABLE TOURISM	75
8	1: Alexandru TAȘNADI 2: Filip-Mihai ZGUBEA	POWER OF FAITH IN BUSINESS	82
9	1: Cristina ANDREICA 2: Cristina Maria PARTAL	ANALYSIS OF THE ACCOMODATION SUPPLY IN BUZAU COUNTY	88
10	1: Valerica Doina MUNTEAN	CUSTOMIZING FINANCIAL ACCOUNTING INFORMATION OF THE INTERNET ENVIRONMENT	94
11	1: Maria-Lenuța CIUPAC-ULICI	THE ANALYSIS OF STOCK MARKET VOLATILITY BY ROLLING WINDOWS	101
12	1: Madalina ANDREICA 2: Ion DOBRE	STOCK PORTFOLIO SELECTION PROBLEM USING INTERVAL DATA	109
13	1: Andrei RADULESCU	ROMANIAN ECONOMY - MEDIUM TERM CHALLENGES	117
14	1: Eugen SITEANU	THE SYSTEM APPROACH TO A SUSTAINABLE ECONOMIC-POLITICAL-SOCIAL-ECOLOGICAL DEVELOPMENT	125
15	1: Andrei DIAMANDESCU 2: Maria GRIGORE	IMPLICATIONS OF QUALITY COSTS CLASSIFICATION	133
16	1: Stelian STANCU 2: Mast. Alexandra Maria CONSTANTIN 3: George Viorel VOINESCU	LIMITING THE IMPACT OF SOVEREIGN DEBT CRISIS ON THE NATIONAL ECONOMIC INSTABILITY IN ROMANIA	141
17	1: Daniela BORISOV 2: Carmen Nadia CIOCOIU	DIGITAL DEVELOPMENT AND QUALITY OF LIFE IN ROMANIA: A NUMERICAL CHARACTERIZATION	149
18	1: Mariana BALAN	YOUTHS LABOUR MARKET IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT	172
19	1: Manuela POPESCU 2: Andreea BĂLTĂREȚU	STABILITY VERSUS ORGANIZATIONAL CHANGE IN THE CONTEXT OF THE SUSTAINABLE DEVELOPMENT	181
20	1: Cristina Maria PARTAL	TOURIST CIRCULATION IN BUZAU COUNTY	190
21	1: Ioan MICLAUS 2: Mircea MICLAUS	CYCLICALITY - OBJECTIVE LAW OF ECONOMICAL SYSTEMS EVOLUTION	195
22	1: Cristina ALPOPI	INDICATORS OF SUSTAINABLE DEVELOPMENT – A TOOL FOR URBAN MANAGEMENT	201

23	1: Amalia Venera TODORUȚ	PUBLIC ADMINISTRATION IN THE CONTEXT OF A SUSTAINABLE DEVELOPMENT	206
24	1: Isadora LAZAR 2: Codruta DRAGOIU	SOCIO-ECONOMIC IMPLEMENTATION OF THE LEGISLATION REGARDING EQUAL OPPORTUNITIES FOR WOMEN AND MEN CASE STUDY: ROMANIAN LABOUR MARKET	214
25	1: Elena BOGAN 2: Ionuț ANGHELE	SOCIAL SECURITY AND THE CRIMINALITY PHENOMENON IN ZLATNA BASIN	222
26	1: Raluca-Florentina CREȚU	EMPIRICAL ANALYSIS OF THE CORRELATION OF ELEMENTS AND SUSTAINABLE DEVELOPMENT OF A REGIONAL DEVELOPMENT MODEL	230
27	1: Ana Maria CALIN 2: Anca DUNARINTU 3: Madalina DOCIU	AIR QUALITY PROTECTION POLICY	238
28	1: Dacia Crina PETRESCU	SUSTAINABILITY, TOURISM AND CONSUMER BEHAVIOR	243
29	1: Paul CALANTER	OBJECTIVES OF LIMITATION AND COMBATING CLIMATE CHANGE	249
30	1: Cristina POPA 2: Georgian ARDELEANU 3: Daniela POPA	EUROPEAN PROJECTS FOR NATURE PROTECTION IN ROMANIA	260
31	1: Ana Maria CALIN	TRADING SCHEME OF GAS EMISSIONS CERTIFICATE WITH GREENHOUSE OF EUROPEAN UNION (EU ETS)	264
32	1: Bogdan Ioan COJOCEA 2: Oleg MARGINA 3: Angela ANDREICA	INTEGRATED ENVIRONMENTAL MANAGEMENT. CASE STUDY: METALLURGICAL INDUSTRY	273
33	1: Daniela POPA 2: Cristina POPA 3: Georgian ARDELEANU	EUROPEAN SUPPORT PROGRAMS FOR GREENHOUSE GASES EMISSION REDUCTION	280
34	1: Constantin CONSTANTINESCU	SUSTAINABLE DEVELOPMENT, BETWEEN HUNGER ENERGY AND POLLUTION EXPORT	285
35	1: Mirela HALMI	RISK AND UNCERTAINTIES IN CALCULATION AND ASSESSMENT OF ECONOMIC EFFICIENCY OF INVESTMENT	293
36	1: Elena BURLACU	RISK METHODOLOGY IN VEHICLE INSURANCE	300
37	1: Radu DESPA	ANALYSIS ON THE DETERMINATIVE FACTORS OF THE FINANCING STRUCTURE OF THE ENTERPRISES TOWARDS THE FINANCIAL LEVERAGE	305
38	1: Alina-Mihaela BABONEA	THE GREEN ECONOMY – AN OPPORTUNITY FOR POST-CRISIS ECONOMIC RECOVERY	312
39	1: Ana-Maria TEODORESCU	CLIMATE CHANGE, GLOBAL SUSTAINABLE DEVELOPMENT CHALLENGE	320
40	1: Ion ANDREI	SUSTAINABLE DEVELOPMENT OF TOURISM, A FACTOR FOR SOCIAL AND ECONOMICAL BALANCE	326

Section II

Development of entrepreneurial culture for an advanced management

No.	Authors	Title	Page
1	1: Roxana STEFANESCU	THE IMPACT AND THE EFFECTIVENESS OF THE LEADERSHIP	335
2	1: Roxana STEFANESCU	CONCEPTUAL ELEMENTS REGARDING LEADERSHIP	339
3	1: Daniela MARINESCU	THE ROLE OF EDUCATION IN PREVENTING AND FIGHTING	344

		SOME FORMS OF POLLUTION IN LOCALITIES	
4	1: Ion BUCUR 2: Cristian BUCUR	CREATIVE-NOVATOR ACTIVITY, BASE FUNCTION OF ENTREPRENEURSHIP	352
5	1: Razvan Catalin DOBREA 2: Felicia Alina DINU	SUSTAINABLE INVESTMENTS: THE BASIS OF A PERFORMING FUTURE	357
6	1: Valerica Doina MUNTEAN	RENEWABLE RESOURCE POTENTIAL IN TRANSYLVANIA REGION	365
7	1: Ioan MICLAUS 2: Alexandru BOLOGA	A POSSIBLE MODEL FOR EVALUATION OF ENTERPRISES IN INTERNATIONAL TRANSACTIONS	374
8	1: Andreea Paula DUMITRU 2: Alina-Mihaela BABONEA	A DYNAMIC PERSPECTIVE ON APPLICATION OF KNOWLEDGE MANAGEMENT IN ROMANIA	383
9	1: Laura Maria FURDUI 2: Elena Mihaela PRUTEANU 3: Valentin SERBU	ROLE OF LAND TRANSACTIONS IN RURAL-URBAN RELATIONSHIP	392
10	1: Oleg MARGINA	THE MARKET OF METALLURGICAL PRODUCTS. IMPLICATIONS FOR INDUSTRY ACTORS	400
11	1: Olivia CHITIC	HOW TO PLAN TRANSFER PRICES? OPTIMIZING BUSINESS MODELS AND TRANSFER PRICING POLICY	409
12	1: Oana-Camelia IACOB 2: Ana-Maria VOLINTIRU	THE INFLUENCE OF ENVIRONMENT ON MULLER DAIRY ROMANIA COMPANY	419
13	1: Mariana CHIVU 2: Ion PARGARU	INVESTMENT IN EDUCATION - ECONOMIC GROWTH FACTOR	424
14	1: George Daniel ARDELEAN	MANAGEMENT STYLES	432
15	1: Marcel PETRE	EVOLUTION OF WAGES AND OVERDUE LOANS IN ROMANIA BETWEEN MARCH 2009 AND JULY 2011	438
16	1: Marcel PETRE	A METHOD FOR THE ESTIMATION OF THE LIQUIDITY RISK OF A FINANCIAL INSTRUMENT	442
17	1: Ramona CRUCERU	THE ABSORPTION CAPACITY OF THE CENTRAL AND EASTERN EUROPEAN COUNTRIES	447
18	1: Ioana RADU 2: Maria Letitia BRATULESCU (ANDRONIC) 3: Maria Lenuta CIUPAC-ULICI	EVIDENCE ON THE ROMANIAN OPEN-END EQUITY FUNDS BEFORE AND AFTER THE FINANCIAL CRISIS	454
19	1: Sorin MITREA 2: Lia Dorica HUSUSAN (DOGARU) 3: Angela BROJU (PETCU)	MODEL FOR CALCULATING THE "INEQUALITY-ADJUSTED HUMAN DEVELOPMENT INDEX (IHDI)" IN ROMANIA	461
20	2: Iliev NICOLAI	INFLATIONARY IMPACT ON THE FORMATION RESERVE, FOR LIFE INSURANCE	467
21	1: Dumitru Alexandru BODISLAV	THE CORPORATE STRUCTURE OF CAPITAL	471

Section III

Restructuring and economic performance in crisis conditions

No.	Authors	Title	Page
1	1: Sorin-George TOMA 2: Oana Simona HUDEA (CARAMAN)	CORPORATE SOCIAL RESPONSIBILITY, A KEY ELEMENT OF TODAY'S BUSINESS ORGANIZATIONS. THE CASE OF AIRLINE INDUSTRY	479
2	1: Alexandru BOLOGA 2: Ioan DOROȘ	FACTORIAL ANALYSIS OF TURNOVER	487
3	1: Flavia - Diana NISTOR	THE TRADITIONAL MODEL OF ORGANIZATIONAL	491

STRUCTURE ' IS IT OBSOLETE?			
4	1: Alexandru NEGREA 2: Ghenadie CIOBANU	TROUBLES OF FISCAL POLICY AND POSSIBILITIES TO STIMULATE EMPLOYMENT	495
5	1: Ioan DOROS 2: Alexandru BOLOGA	ROMANIAN STUDENTS' DYNAMICS IN THE LAST TWO DECADES	503
6	1: Angela ANDREICA 2: Anca DUNARINTU	STANDARDISATION AT EU LEVEL IN THE CONTEXT OF EUROPE 2020 STRATEGY	510
7	1: Nicoleta GRIDEANU	THE IMPACT OF DECISIONS FOR CHANGE ON COMPANY PERFORMANCE	515
8	1: Oana Simona HUDEA (CARAMAN) 2: Sorin-George TOMA	ROMANIA - FROM PLANNED TO MARKET ECONOMY	521
9	1: Maria Letitia BRATULESCU (ANDRONIC) 2: Ioana RADU	REACHING A SUSTAINABLE DEVELOPMENT IN ROMANIA THROUGH THE FINANCIAL MANAGEMENT OF LOCAL AUTONOMY	529
10	1: Isadora LAZAR	THE EFFECTS OF ROMANIAN GOVERNMENT EXPENDITURE REDUCTION ON EMPLOYEE MOTIVATION	537
11	1: Lucian LUCA	INSTITUTIONALIZATION OF AGRICULTURAL POLICY EVALUATION IN EUROPEAN UNION	544
12	1: Georgeta PAUN 2: Oana MATOSCHI (CIMPAN) 3: Mihaela Cristina PAUN (CIOBANU)	ECONOMIC EFFICIENCY IN AGRICULTURE	552
13	1: Corneliu PINTILIE 2: Gabriela DEMIAN 3: Ana-Maria JOLDOS	THE COST METHOD BASED ON ACTIVITIES ADAPTED IN ORDER TO DETERMINE THE OPTIMAL COST OF A PROCESS OF PUBLIC ACQUISITION IN EDUCATION	560
14	1: Ion PARTACHI 2: Olga GANCEARUC	L'AJUSTEMENT SAISONNIER DES INDICATEURS STATISTIQUES EN RÉPUBLIQUE DE MOLDOVA SOUS L'INFLUENCE DE L'EFFET CALENDRIER DES FÊTES NATIONALES	568
15	1: Alexandru GRIBINCEA 2: Silvestru MAXIMILIAN 3: Marina PRODAN	SOME ECONOMICAL AND MATHEMATICAL MODELS PLACED AT THE BASIS OF IMPROVING U.S. ECONOMIC MECHANISMS	572
16	1: Oleg STRATULAT	FINANCIAL TOOLS IMPLEMENTATION OF LOCAL PUBLIC GOVERNMENT IN CAPITAL MARKET - OPPORTUNITIES FOR THE CAPITAL MARKET IN MOLDOVA	582
17	1: Viorica LOPATENCO	THE FOREX MARKET AND THE POSSIBILITIES OF BUSINESS ON THIS MARKET OF GRADUATES IN THE BANKING DOMAIN	589
18	1: Vasile MAXIM	IMPACT NETWORKS AND A MEANS OF TRANSPORTATION ON TOURISM DEVELOPMENT - GENERAL ISSUES	598
19	1: Daniela ANTONESCU 2: Florina POPA	THE ROLE AND IMPORTANCE OF COHESION POLICY IN URBAN DEVELOPMENT	602
20	1: Sebastian FLOSTOIU 2: Mircea-Iosif RUS 3: Ioana RADU	MONITORING THE PERFORMANCE OF TRANSPORT MAINTENANCE SERVICE THROUGH THE 3ES INTERNAL PUBLIC AUDITING METHOD	608
21	1: Maria-Lenuța CIUPAC-ULICI 2: Octavian-Gheorghe CIUPAC-ULICI	CAPITAL FLOWS LIBERALIZATION IN EU6 COUNTRIES	617
22	1: Samir Sayed MAHDY	RISK MANAGEMENT IN ISLAMIC BANKING	625
23	1: Cosmin-Mihai LEFTER	PUBLIC DEBT IN THE GLOBAL ECONOMIC CRISIS	628

24	1: Larisa APARASCHIVEI 2: Maria Denisa VASILESCU	ESTIMATING LABOUR SUPPLY FOR THE E.U. MEMBERS	635
25	1: Sebastian FLOSTOIU 2: Mircea-Iosif RUS 3: Ioana RADU	PERFORMANCE AUDITING IN PUBLIC INSTITUTIONS AS A MANAGERIAL TOOL	643
26	1: Gabriel I. NĂSTASE	RECONSTRUCTION OF SMALL AND MEDIUM ENTERPRISES FOR THE KNOWLEDGE SOCIETY AND SUSTAINABLE DEVELOPMENT	648
27	1: Lia Dorica HUSUSAN(DOGARU) 2: Sorin MITREA 3: Angela BROJU (PETCU)	CONTEMPORARY ECONOMICAL CRISIS - EXPRESSION, ATTENUATION MEASURES OF EFFECTS IN THE ROMANIAN ECONOMIC CONTEXT	653
28	1: Lia Dorica HUSUSAN (DOGARU) 2: Sorin MITREA 3: Angela BROJU(PETCU)	RESTRUCTURING THE BANKING SYSTEM BY SUPPORTING THE ABSORPTION OF STRUCTURAL AND COHESION FUNDS	659

Section IV

Information and communication technology - sustainable development factor

No.	Authors	Title	Page
1	1: Elena DIACONU 2: Ion SUIU	ACCOUNTING INFORMATION - A FACTOR FOR SUSTAINABLE DEVELOPMENT	667
2	1: Romulus ANDREICA 2: Madalina DOCIU	EVOLUTION OF ELECTRONIC PAYMENT INSTRUMENTS	672
3	1: Ion SUIU 2: Elena DIACONU	THE ROLE OF THE COST INFORMATION SYSTEM FOR THE ECONOMIC EFFICIENCY IN CRISIS CONDITIONS	675
4	1: Horia Tudor ANDREICA 2: Ioan DOROȘ	UNDERSTAND AND USE OF U.S. GAAP XBRL TAXONOMY	682
5	1: Horia Tudor ANDREICA 2: Cristian DOGAR	XBRL - EXTENSIBLE BUSINESS REPORTING LANGUAGE: UNIVERSAL LANGUAGE OF ELECTRONIC BUSINESS FOR FINANCIAL REPORTING, INFORMATION AND ANALYSIS.	697
6	1: Nicoleta DĂNESCU	EDUCATION THROUGH INFORMATION AND COMMUNICATION TECHNOLOGY FOR WITHSTANDING DEVELOPMENT	705
7	1: Gabriel BĂJENARU	PEDAGOGICAL CHALLENGES IN DESIGNING E-LEARNING PROGRAMS IN THE XXIst CENTURY	711
8	1: Gabriel BĂJENARU	INTEGRATION OF DISTANCE EDUCATION GRADUATES LABOUR MARKET - COMPARATIVE APPROACH	715

Section V

Cooperation and transfer of good practices for managerial know-how.

No.	Authors	Title	Page
1	1: Veronica Adriana POPESCU 2: Gheorghe N. POPESCU 3: Cristina Raluca POPESCU	KNOWLEDGE MANAGEMENT AND INNOVATION - A STUDY CASE FOR THE 2012 SOCIETY	720
2	1: Vasile DEAC 2: Mihai VRINCUT	SUBSTANTIATION OF THE PRICE DECISIONS	729
3	1: Monica POP-SILAGHI 2: Diana ALEXA	A GROWTH ACCOUNTING EXERCISE IN SOME CENTRAL AND EASTERN EUROPEAN COUNTRIES	737
4	1: Lidia Lenuta BALAN	THE APPLICABILITY OF THE PRINCIPLE 'POLLUTER	746

PAYS' ROMANIAN LAW			
5	1: Monica Patricia ARDELEANU 2: Maria GRASSO 3: Sara IANUARIO	SUSTAINABILITY OF WELL BEING AND NEW FOOD PRODUCTS	751
6	1: Ghenadie CIOBANU 2: Emilia Mioara CÂMPEANU 3: Elena PĂDUREAN	EVALUATION OF BUDGETARY POLICY	757
7	1: Ruxandra Malina PETRESCU-MAG 2: Ioan Valentin PETRESCU-MAG	ENVIRONMENT AND HUMAN SECURITY REFLECTED IN THE EUROPEAN UNION AND INTERNATIONAL WATER REGULATIONS	765
8	1: Dragos MICU	ACHIEVEMENTS IN THE BUSINESS FORECASTING FIELD	770
9	1: Bela - Tiberiu MATUZ	STUDY REGARDING THE PROCESS WHICH TAKE PLACE IN DISTRIBUTION NETWORKS OF DRINKING WATER	778
10	1: Alexandru BOLOGA 2: Ioan Marian MICLĂUȘ	STATISTICAL INDICATORS OF HUMAN POTENTIAL	790
11	1: Ioana Florentina CHIS 2: Mugurel CODREAN 3: Liliana - Simona TODOR	AUDITOR'S INDEPENDENCE EVALUATION	796
12	1: Elena-Mihaela PRUTEANU 2: Laura-Maria FURDUI 3: Matei-Valentin SERBU	COOPERATION - THE FUTURE OF ROMANIA PEASANT HOUSEHOLDS	801
13	1: Madalina RADULESCU	COACHING – THE HIGHWAY TO A BETTER PERFORMANCE	809
14	1: Ana PISLEAG	SIGNIFICANCE THRESHOLD - DECISION MAKERS IN FINANCIAL AUDIT	816
15	1: Andreea STROE	PERSPECTIVES ON CONSUMER DECISION, OPPORTUNITY COSTS AND REGRET ROLE IN CONSUMER'S DECISION-MAKING	823
16	1: Delia-Alexandra BUTILCA 2: Titiana MORARIU	RESPONSIBLE SUPPLY CHAIN MANAGEMENT - A KEY FOR SUSTENABLE DEVELOPMENT	828
17	1: Anca Gabriela MOLĂNESCU	THE IMPACT OF SELLING LAND PLOTS TO FOREIGN CITIZENS ON THE FUNCTION OF LAND AS A FACTOR OF PRODUCTION	837
18	1: Delia MANEA	THE DEVELOPMENT OF THE COST CALCULATION THROUGH THE STANDARD - COST METHOD	844