

## CONTENTS

No.	Author, TITLE	Pag.
1	Valeria ALLEGRA, Alfonso Silvio ZARBÀ, Francesco MURATORE <i>THE ORNAMENTAL POTTED PLANTS: CIRCULAR ECONOMY IN AGRICULTURE</i>	7
2	Valeria ALLEGRA, Alfonso Silvio ZARBÀ, Carla ZARBÀ <i>RECENT OVERVIEW OF THE AGRI-FOOD COMMERCIAL ECONOMY OF ITALY WITH THE REST OF THE WORLD. CONNECTIONS WITH THE NATIONAL ECONOMIC SYSTEM</i>	13
3	Cristina ALPOPI, Elvira NICA, Mihaela Diana NEGESCU OANCEA, Petronela Evelina BALU <i>ASPECTS OF SUSTAINABLE DEVELOPMENT IN THE PERSPECTIVE OF THE POPULATION AGING PHENOMENON</i>	21
4	Mario AMATO, Roberto FASANELLI, Roberta RIVERSO, <i>EMOTIONAL PROFILING FOR SEGMENTING CONSUMERS: THE CASE OF HOUSEHOLD FOOD WASTE</i>	27
5	Sorin Petrică ANGHELUȚĂ, Amelia DIACONU, Olivia Florentina BALU, Victor DUMITRACHE, <i>ADULT EDUCATION IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT</i>	33
6	Lucian BELASCU, Alexandra HOROBET, Oana POPOVICI, <i>A CROSS-SECTORAL ANALYSIS OF BUSINESS PERFORMANCE IN ROMANIA: FOREIGN VERSUS LOCALLY-OWNED COMPANIES</i>	40
7	Deborah BENTIVOGLIO, Giorgia BUCCI, Adele FINCO, <i>FARMERS' GENERAL IMAGE AND ATTITUDES TO TRADITIONAL MOUNTAIN FOOD LABELLED: A SWOT ANALYSIS</i>	48
8	Adrian BERCOVICI, Elisa GOTESMAN BERCOVICI, Mihaela MAFTEI, <i>APPLYING A RISK MANAGEMENT MODEL IN INTELLECTUAL PROPERTY MANAGEMENT</i>	56
9	Elisa GOTESMAN BERCOVICI, Adrian BERCOVICI, Mircea SANDRU, <i>EFFECTS OF THE FOURTH INDUSTRIAL REVOLUTION ON THE ISRAELI ECONOMY</i>	61
10	Carlo BIBBIANI, Alessandro CAMPIOTTI, Mirko LO FASO, <i>BIOCLIMATIC GREENHOUSES FOR ENERGY EFFICIENCY AND SUSTAINABILITY</i>	67
11	Simone BLANC, Filippo BRUN, Angela MOSSO, <i>PERFORMANCE ANALYSIS OF LOGGING ENTERPRISES OPERATING IN THE WESTERN ITALIAN ALPS</i>	74
12	Dan BOBOC, Florentina CONSTANTIN, Maria Claudia DIACONEASA, <i>THE USE OF SUSTAINABILITY CONCEPT REGARDING DAIRY AND FRUITS IN THE WEB OF SCIENCE PAPERS</i>	82
13	Dumitru Alexandru BODISLAV, Florina BRAN, Carmen Valentina RĂDULESCU, <i>THE EUROPEAN VERSUS THE AMERICAN MODEL FROM AN ECONOMIC AND SOCIAL PERSPECTIVE</i>	90
14	Elena BOGAN, Andreea-Loreta CERCLEUX, Dana Maria (Oprea) CONSTANTIN, <i>THE ROLE OF RELIGIOUS AND PILGRIMAGE TOURISM IN DEVELOPING AND PROMOTING THE URBAN TOURISM IN BUCHAREST</i>	94
15	Elena BOGAN, Ioana Cătălina UDREA, Elena GRIGORE, <i>THE IMPACT OF TOURISM DEVELOPMENT ON THE NATURAL AND ANTHROPIC ENVIRONMENT OF THE SINAIA RESORT</i>	102
16	Florina BRAN, Carmen Valentina RĂDULESCU, Dumitru Alexandru BODISLAV, Sorin BURLACU, <i>THE ANTHROPIC PRESSURE ON THE FOREST SPACE. DYSFUNCTIONS AND RISKS IN ROMANIA</i>	111
17	Giorgia BUCCI, Deborah BENTIVOGLIO, Adele FINCO, <i>FACTORS AFFECTING ICT ADOPTION IN AGRICULTURE: A CASE STUDY IN ITALY</i>	122
18	Ovidiu-Iulian BUNEA, <i>THE STRATEGIC ROLE OF THE SALES TEAM IN INCREASING THE COMPETITIVENESS OF THE FIRM</i>	130
19	Sorin BURLACU, Alina PROFIROIU, Petrut Cristian VASILACHE, <i>IMPACT OF DEMOGRAPHY ON THE PUBLIC FINANCE OF THE EUROPEAN UNION</i>	136
20	Alexandru-Ilie BUZATU, Cristian COSTACHE, Adrian IORDACHE, <i>LEAN MANAGEMENT FOR SUSTAINABLE BUSINESS DEVELOPMENT</i>	139

21	Ovidiu Andrei Cristian BUZOIANU, Marcela STEFAN, Maria Loredana POPESCU, Angela ANDREICA, <i>ANALYSIS OF THE ROMANIAN SITES FROM THE PERSPECTIVE OF THE RELATIONSHIP STRATEGIES ON THE TOURISM MARKET</i>	146
22	Carlo Alberto CAMPIOTTI, Carlo BIBBIANI, Carlo GRECO, <i>RENEWABLE ENERGY FOR GREENHOUSE AGRICULTURE</i>	152
23	Carlo Alberto CAMPIOTTI, Noemi CALTABELLOTTA, Alessandro CAMPIOTTI, Carlo SCIBETTA, <i>GREEN WALLS FOR IMPROVING ENERGY EFFICIENCY OF BUILDINGS</i>	157
24	Robert-Adrian CANDOI-SAVU, Liviu-Adrian STOICA, <i>DETERMINING THE INDIVIDUAL STRESS BASED ON THE EFFORT BEHAVIOR</i>	162
25	Adrian Ionut CHESNOIU, <i>SOME CONSIDERATIONS ON THE PROVISION OF FOOD SECURITY THROUGH THE COMMON AGRICULTURAL POLICY. A BRIEF QUALITY RESEARCH ON ROMANIA</i>	174
26	Gaetano CHINNICI, Alessandra DI GRUSA, Mario D'AMICO, <i>THE CONSUMPTION OF FRESH-CUT VEGETABLES: FEATURES AND PURCHASING BEHAVIOUR</i>	178
27	Ghenadie CIOBANU, Corneliu-Catalin GHINARARU, Razvan Catalin DOBREA, Marius Nicolae PACURARI, <i>ANALYSIS OF THE RESULTS OF THE IMPLEMENTATION OF THE VOCATIONAL TRAINING PLANS 2007-2017</i>	186
28	Florentina CONSTANTIN, <i>THE IMPACT OF DIRECT PAYMENTS ON AGRICULTURAL INCOME. COMPARATIVE STUDY</i>	192
29	Răzvan-Andrei CORBOȘ, Ruxandra-Irina POPESCU, Ovidiu-Iulian BUNEA, <i>THE INFLUENCE OF THE SALES MANAGEMENT STYLE ON THE COMPANY'S COMPETITIVENESS</i>	197
30	Cristian COSTACHE, Doru PLESEA, Alexandru-Ilie BUZATU, <i>SOCIAL SUSTAINABILITY AND THE IMPACT IN THE BUSINESS DEVELOPMENT</i>	202
31	Liliana CRĂCIUN, Gabriela MOLĂNESCU, <i>MONOPOLY OR COMPETITION IN THE SEAGOING SERVICE SECTOR</i>	208
32	Romeo Cătălin CREȚU, Raluca Florentina CREȚU, Cătălin Constantin VOINEA - MIC, <i>IS FOOD WASTE A CURRENT ISSUE OF THE WORLD'S POPULATION?</i>	214
33	Raluca Florentina CREȚU, Romeo Cătălin CREȚU, Cătălin Constantin VOINEA - MIC, Petrică ȘTEFAN, <i>CIRCULAR ECONOMY, GREEN BUILDINGS AND ENVIRONMENTAL PROTECTION</i>	220
34	Stefania Cristina CUREA, Carmen Georgiana BADEA, Lucian BELASCU, Aleksandar SHIVAROV, <i>THE EFFECT OF HUMAN CAPITAL ON REAL ESTATE</i>	227
35	Amelia DIACONU, Olivia Florentina BALU, Iulian GOLE, Liliana Paula MOGOS, <i>OVERVIEW OF ACCESS TO A CLEAN WATER</i>	234
36	Maurizio DROLI, Ivana BASSI, Luca ISEPPI, <i>IMPROVING EU ENVIRONMENTAL POLICY IN THE AFOLU COMPLEX THROUGH THE APPLICATION OF RASCH AND WEBER MODELS</i>	240
37	Sara FABBRIZZI, Maria CIPOLLARO, Nicola MARINELLI, <i>THE CONSUMER PERCEPTION OF THE PRESENCE OF PALM OIL IN FOOD PRODUCTS: AN EXPLORATORY STUDY IN ITALY</i>	249
38	Vera Teresa FOTI, Alessandro SCUDERI, Claudio BELLIA, <i>ACTUALITY AND FUTURE PROSPECTS OF CANNABIS SATIVA L. CROPS. FEATURES AND PROBLEMS</i>	255
39	Andrei GIURESCU, <i>THE RECOVERY OF THE EUROPEAN MODEL AND THE AMERICAN MODEL AFTER THE ECONOMIC CRISIS</i>	263
40	Iulian GOLE, <i>GLOBAL ECONOMY - HORIZONS OF 2020</i>	266
41	Maria Teresa GORGITANO, Valeria SODANO, <i>DIFFERENTIATION POLICIES IN THE ITALIAN MARKET OF EXTRA VIRGIN OLIVE OIL</i>	274
42	Benjamin GRAB, Marieta OLARU, Roxana GAVRIL, <i>SELF-MANAGED TEAMS AS A KEY TO UNLOCKING DIGITAL TRANSFORMATION IN BUSINESS MANAGEMENT</i>	280
43	Anna Maria GUELI, Giuseppe STELLA, Giuseppe TIMPANARO, <i>COLORIMETRIC AND RAMAN CHARACTERIZATION AS MARKETING VALUE INDEX OF SICILIAN CITRUS</i>	287
44	Maria Magdalena GULIE, <i>GREEN PUBLIC PROCUREMENT IN ROMANIA</i>	295
45	Youssef HASSANI, Razvan Cristian IONESCU, Jiries MANSOUR, <i>CONTRIBUTION OF FRUGAL INNOVATION TO SUSTAINABLE DEVELOPMENT</i>	302

46	Christian Richard HELL, Cristian ILIE, <i>STUDY ON THE FURTHER DEVELOPMENT OF ENERGY EFFICIENCY NETWORKS IN THE CONTEXT OF SUSTAINABLE MANAGEMENT OF ORGANIZATIONS</i>	307
47	Raluca IGNAT, <i>ROMANIAN ENTREPRENEURSHIP AND RESILIENCE FROM THE MODERN BUSINESS STRUCTURES PERSPECTIVE: A CONCEPTUAL APPROACH</i>	316
48	Razvan Cristian IONESCU, Benjamin GRAB, Youssef HASSANI, <i>STUDY OF EFFECTS OF INFORMATION SECURITY MANAGEMENT SYSTEM IN THE CONTEXT OF THE E.U. GENERAL DATA PROTECTION REGULATION APPLICATION</i>	322
49	Francesco LA BARBERA, Fabio VERNEAU, Adele COPPOLA, <i>ENTOMOPHAGY: A CONTRIBUTION TO THE UNDERSTANDING OF CONSUMER INTENTION</i>	329
50	Maurizio LANFRANCHI, Angelina DE PASCALE, Carlo GIANNETTO, <i>INNOVATIONS IN AGRICULTURAL ENTERPRISES: A STUDY OF SMALL SIZE WINERIES LOCATED IN VALLE DEL MELA, SICILY</i>	335
51	Lindsey Lorenzo LAZZARINO, Stefano MASSAGLIA, Alberto FERRERO, <i>DAIRY FARMS SUSTAINABLE ANTIBIOTIC USAGE MONITORED TO ESTIMATE THE RISK OF SELECTING ANTIBIOTIC RESISTANT BACTERIA AT FARM LEVEL, ITALY: FIRST RESULTS</i>	343
52	Giulia MAESANO, Giuseppina CARRA', Iuri PERI, <i>HOW DO CONSUMERS PERCEIVE SUSTAINABLE WINE? A REVIEW</i>	351
53	Giulia MAESANO, Giuseppina CARRA', Gabriella VINDIGNI, <i>SUSTAINABLE DIMENSIONS OF SEAFOOD CONSUMER PURCHASING BEHAVIOUR: A REVIEW</i>	358
54	Ovidiu Horia MAICAN, <i>THE LEGAL REGIME OF EUROPEAN COURT OF AUDITORS</i>	365
55	Ovidiu Horia MAICAN, <i>THE LEGAL REGIME OF OLAF</i>	369
56	Teresina MANCUSO, Liam PIPPINATO, Laura GASCO, <i>THE EUROPEAN INSECTS SECTOR AND ITS ROLE IN THE PROVISION OF GREEN PROTEINS IN FEED SUPPLY</i>	374
57	Valentina Maria MERLINO, Danielle BORRA, Lindsey Lorenzo LAZZARINO, Simone BLANC, <i>DOES THE ORGANIC CERTIFICATION INFLUENCE THE PURCHASING DECISIONS OF MILK CONSUMERS?</i>	382
58	Valentina Maria MERLINO, Stefano MASSAGLIA, Danielle BORRA, <i>ANALYSIS OF EUROPEAN CONSUMER AWARENESS FOR IDENTIFYING ANIMAL-FRIENDLY MEAT</i>	388
59	Marcela MITRITA, Ovidiu Andrei Cristian BUZOIANU, Cristina DIMA, Victor DUMITRACHE, <i>MANAGEMENT OF MUNICIPAL WASTE AT THE ROMANIAN LEVEL- CASE STUDY ILFOV COUNTY</i>	396
60	Clara MONACO, Marta CAVALLÉ, Iuri PERI, <i>PRELIMINARY STUDY ON INTERACTION BETWEEN DOLPHINS AND SMALL-SCALE FISHERIES IN SICILY: LEARNING MITIGATION STRATEGIES FROM AGRICULTURE</i>	400
61	Neli MUNTEAN, Vladimir PLOTNIKOV, Ion ANGHEL, Irina Daniela CIȘMAȘU, <i>THE IMPACT OF CORRUPTION ON CORPORATE INSOLVENCIES IN THE CENTRAL AND EASTERN EUROPE COUNTRIES</i>	408
62	Alexandru NEGREA, Ghenadie CIOBANU, Catalin DOBREA, Stefan BURCEA, <i>PRIORITY ASPECTS IN THE EVOLUTION OF THE DIGITAL ECONOMY FOR BUILDING NEW DEVELOPMENT POLICIES</i>	416
63	Elvira NICA, Sorin Petrică ANGHELUȚĂ, Cristina ALPOPI, <i>AN ANALYSIS OF EUROPEAN FORESTS WITH FOCUS ON SITUATION FROM ROMANIA</i>	422
64	Sorin Cristian NIȚĂ, <i>SUSTAINABLE DEVELOPMENT AND ECONOMIC GROWTH</i>	428
65	Cristian Bogdan ONETE, Sonia BUDZ, Kejo D. STAROSTA, Bogdan GEORGESCU, <i>IMPORTANCE OF SUSTAINABLE ECO-TOURISM IN EUROPE AS PERCEIVED BY WEB SEARCHES</i>	433
66	Gioacchino PAPPALARDO, Sabrina TOSCANO, Biagio PECORINO, <i>ASSESSING WILLINGNESS TO PAY FOR THE TERRACED LANDSCAPE OF VINEYARDS IN MT. ETNA (ITALY)</i>	440
67	Ion PARGARU, Felicia STANCIOIU, Raluca Georgiana LADARU, Cristian TEODOR, <i>SUSTAINABLE DEVELOPMENT IN AGRICULTURE AT THE LEVEL OF ROMANIA AND THE EUROPEAN UNION</i>	446

68	Simona Roxana PĂTĂRLĂGEANU, Marius Nicolae PACURARI, Pavel STANCIU, Radu PETRARIU, <i>COD_70_ THE MARKETING OF AGRICULTURAL PRODUCTS IN ROMANIA AND THE EUROPEAN UNION</i>	451
69	Petronela Evelina BALU, Mihaela Diana NEGESCU OANCEA, Raluca GEORGESCU, Iuliana LUCHIAN, <i>THE ECOLOGICAL MANAGEMENT OF WASTE AT THE LEVEL OF ROMANIA</i>	456
70	Monica Aureliana PETCU, Irina Daniela CIȘMAȘU, <i>TOURISM: A CONTRIBUTION TO THE SUSTAINABLE ECONOMIC GROWTH</i>	460
71	Monica Aureliana PETCU, Stefania Cristina CUREA, <i>MICRO-MACROECONOMIC CORRELATION IN ASSESSING COMPANY PERFORMANCE – THE IMPACT OF ENERGY FIELD</i>	467
72	Ionut Laurentiu PETRE, Maria NICA, <i>ANALYSIS OF THE RENTABILITY OF THE CONVENTIONAL AND ECOLOGICAL FARMING IN ROMANIA</i>	474
73	Manuela PILATO, Lisa HARDING, Marco PLATANIA, Natalia IGNACZFINERTY, Daniele GIORDINO, <i>THE EATING HABITS OF UNIVERSITY STUDENTS. RESULTS OF A CASE STUDY IN WINCHESTER (UK)</i>	478
74	Liam PIPPINATO, Giuseppe DI VITA, Filippo BRUN, <i>TRADE AND COMPARATIVE ADVANTAGE ANALYSIS OF THE EU HONEY SECTOR WITH A FOCUS ON THE ITALIAN MARKET</i>	485
75	Silvia PLATANIA, Martina MORANDO, Paola MAGNANO, <i>LUXURY TRAVEL IN SICILY: THE CUSTOMERS' BRAND IDENTIFICATION AND THE DETERMINANT OF CHOICE WITH HOTELS</i>	493
76	Silvia PLATANIA, Giuseppe SANTISI, Martina MORANDO, <i>IMPACT OF EMOTION IN THE CHOICE OF ECO-LUXURY BRANDS: THE MULTIPLE MEDIATION ROLE OF THE BRAND LOVE AND THE BRAND TRUST</i>	501
77	Loredana Maria POPESCU, Mihai DINU, Irina PETRESCU, Camelia Beatrice MAEREAAN, <i>STRUCTURAL FUNDS AND EU'S CONVERGENCE</i>	507
78	Gabriel POPESCU, Nicolae ISTUDOR, Alina ZAHARIA, <i>SUSTAINABLE FOOD RESEARCH TRENDS IN EU DURING 2009 AND 2018: BIBLIOMETRIC ANALYSIS AND ABSTRACT MAPPING</i>	511
79	Alexandru Gabriel POSTOLACHE, Mircea NASTASE, Petrut Cristian VASILACHE, Gabriel NASTASE, <i>GLOBALIZATION AND ENVIRONMENT</i>	517
80	Alina PROFIROIU, Sorin BURLACU, Oana SABIE, <i>REFORM OF THE PENSION SYSTEM IN ROMANIA</i>	521
81	Cristi RACEANU, Diana Valentina LUPOIU, <i>GLOBALIZATION PHENOMENON: A DETERMINING FACTOR OF INTERNATIONAL MIGRATIONS?</i>	525
82	Vasile ROBU, Maria Iulia DAVID SOBOLEVSCHI, Alma Maria PETCU, <i>TOURISM - VECTOR OF SUSTAINABLE DEVELOPMENT</i>	530
83	Ciprian ROTARU, Marcela MITRITA, Raluca GEORGESCU, Arghir Vasile CIOBOTARU, <i>WATER MANAGEMENT AT GLOBAL AND SECTORAL LEVEL</i>	538
84	Vincenzo RUSCIANO, Debora SCARPATO, Gennaro CIVERO, <i>TERRITORIALSOCIAL RESPONSIBILITY: A CLUSTER ANALYSIS ON A CASE STUDY</i>	543
85	Giuseppe SANTISI, Paola MAGNANO, Grazia DI MARCO, <i>PSYCHOLOGICAL SUSTAINABILITY AND ATTITUDES OF NEW FOOD CONSUMPTION. A RESEARCH ON FOOD DISGUST AND NEOPHOBIA</i>	549
86	Roxana SÂRBU, Constantin CONSTANTINESCU, Ciprian ROTARU, Roxana Maria COSMA, <i>ECONOMIC AND ECOLOGICAL APPROACH FOR COMBATING CLIMATE CHANGE</i>	556
87	Deniz Kerem SARGUT, <i>STUDY ON THE EFFECTS OF DIGITISATION IN SMALL AND MEDIUM-SIZED GERMAN COMPANIES</i>	561
88	Anna SCHMELEVA, <i>BACKGROUNDS AND PRINCIPLES OF DRAFTING A STANDARD OF LIFE QUALITY IN MOSCOW</i>	567
89	Anna SCHMELEVA, Robert NIZHEGORODTSEV, <i>THE PROGRAM OF HOUSING RENOVATION IN MOSCOW AND THE ENVIRONMENTAL RISKS OF THE POPULATION</i>	574
90	Alessandro SCUDERI, Vera FOTI, Giuseppe TIMPANARO, <i>THE SUPPLY CHAIN VALUE OF POD AND PGI FOOD PRODUCTS THROUGH THE APPLICATION OF BLOCKCHAIN</i>	580
91	Roberta SELVAGGI, Giuseppe MANETTO, Rita PAPA, <i>SULLA SILAGE: FIRST EVALUATION TO PRODUCE SUSTAINABLE BIO-ENERGY</i>	588

92	Susana Costa e SILVA, Candace A. Martinez, Dacina Crina PETRESCU, Ruxandra Mălina PETRESCU-MAG, <i>TWO PERSPECTIVES, THE SAME TARGET - A SUSTAINABLE MUNICIPAL WASTE MANAGEMENT. EVIDENCE FROM LATIN AMERICA AND CENTRAL AND EASTERN EUROPE</i>	593
93	Victoria STANCIU, Florin Paul BRAN, <i>SUSTAINABILITY REPORTING. A ROMANIAN INSIGHT</i>	604
94	Alina STANCU, Nicolae SUVOROV, Radu ANTOHE, <i>WAYS AND POSSIBILITIES OF INVOLVING STRUCTURES ESTABLISHED ON THE PUBLIC-PRIVATE PARTNERSHIP FORMULA IN REFORESTATION ACTIONS</i>	609
95	Mihaela Roberta STANEF-PUICA, <i>INCREASE INTERNAL MOBILITY VS. INCREASE INTERNATIONAL LABOR MOBILITY TO ADOPT THE EURO</i>	614
96	Marcela STEFAN, Carmen Georgiana BADEA, Victor Adrian TROACA, Constantin CONSTANTINESCU, <i>ANALYSIS OF COMMUNITY ENVIRONMENTAL POLICY UNDER SUSTAINABLE DEVELOPMENT</i>	618
97	Larisa STOEAN, <i>TRENDS AND TOP PRIORITIES IN AUTOMOTIVE INDUSTRY</i>	624
98	Dragos TOHANEAN, Pablo WEISS, <i>DIGITAL ENTREPRENEURSHIP AND GREEN BUSINESS MODEL INNOVATION: LEAN STARTUP APPROACHES</i>	630
99	Sorin-George TOMA, Dragos TOHANEAN, <i>GREEN BUSINESS MODELS: THE CASE OF A GERMAN AUTOMAKER</i>	635
100	Victor Adrian TROACĂ, Carmen Georgiana BADEA, Mihai DINU, <i>COMPARATIVE ANALYSIS OF REDISTRIBUTION SYSTEMS IN THE EUROPEAN UNION</i>	641
101	Vanesa Madalina VARGAS, Sonia BUDZ, <i>OPPORTUNITIES AND CHALLENGES IN THE E-COMMERCE OF THE FOOD SECTOR</i>	645
102	Immacolata VIOLA, Irene Paola BORRELLI, Rosa MISSO, Gian Paolo CESARETTI, <i>HUMAN CAPITAL EDUCATIONAL MODEL FOR A COMMUNITY'S SUSTAINABLE DEVELOPMENT STRATEGY</i>	650
103	Radu VOICU, Carmen Valentina RADULESCU, <i>CHANGES IN AGRICULTURE AND THEIR OPPORTUNITY FOR ENVIRONMENTAL PROTECTION</i>	658