

CONTENTS

No.	Author, TITLE	Pag.
1	Umid ABUZARLI, <i>THE COMMON ENERGY POLICY OF THE EUROPEAN UNION AND THE BIG PLAYERS ON THE EUROPEAN ENERGY MARKET</i>	8
2	Valeria ALLEGRA, Francesco MURATORE, Alfonso Silvio ZARBÀ, <i>THE ECONOMIC AND ENVIRONMENTAL SUSTAINABILITY OF THE AGRICULTURAL SOIL: FUMIGATION COSTS TREATMENTS IN THE CASE HORTICULTURE INTENSIVE IN GREENHOUSE</i>	12
3	Filiberto ALTOBELLI, Orlando CIMINO, Teresa DEL GIUDICE, <i>UNDERSTANDING THE ADOPTION OF INNOVATION IN AGRICULTURE WATER MANAGEMENT</i>	18
4	Mario AMATO, Marco MUSELLA, <i>QUANTIFICATION OF FOOD WASTE WITHIN FOOD SERVICE IN THE HISTORIC CENTRE OF NAPLES: A CASE STUDY</i>	22
5	Petrică Sorin ANGHELUȚĂ, Cristina Maria PARTAL, Carmen Georgiana BADEA, <i>GREENHOUSE GASES AND URBANIZATION</i>	29
6	Gabriela Aurelia ANTONESCU, Catalin Alexandru BARBU, Eugen Cristian LUCHIAN, <i>THE ANALYZE OF E-COMMERCE IN THE TOURISM ACTIVITY</i>	36
7	Carmen Georgiana BADEA, Petrică Sorin ANGHELUȚĂ, Cristina Maria PARTAL, <i>ENERGY IN THE CONTEXT OF GLOBALIZATION</i>	40
8	Catalin Alexandru BARBU, Ovidiu BUZOIANU, Oleg MARGINA, <i>THE MANAGEMENT OF ECOLOGICAL MARKETING OF TOURISM FIRMS</i>	46
9	Florentina Olivia BĂLU, Alina IONESCU, Aurelia Gabriela ANTONESCU, <i>COMMUNITARY BUDGET OF THE EUROPEAN UNION AND THE FOUNDATION OF SOLIDARITY AS UNIONAL IDENTITY</i>	50
10	Petronela - Evelina BĂLU, Gabriel I. NĂSTASE, Bogdan PASCU, <i>THE EVALUATION OF PRODUCTIVE CAPACITY OF A COMPANY</i>	54
11	Claudio BELLIA, Manuela PILATO, Hugues SÉRAPHIN, <i>THE VALUE OF INTANGIBLE RESOURCES AS A DIFFERENTIATION STRATEGY FOR ENTERPRISES: THE CASE OF PGI TABLE GRAPE OF MAZZARRONE</i>	61
12	Dumitru-Alexandru BODISLAV, Florina BRAN, <i>REDUCING THE TECHNOLOGY GAP. ROMANIA VERSUS EU. EU AND ISRAEL VERSUS USA</i>	69
13	Elena BOGAN, Dana Maria CONSTANTIN (OPREA), Gabriela DÎRLOMAN, <i>THE ADVENTURE TOURISM IN THE BRASOV COUNTY: THE ATTRACTION AND RETENTION OF THE TOURISTS</i>	73
14	Anca Georgiana BRAN, Daniel CRAUS, Mihaela STEFANESCU, <i>ROMANIAN BANKS EMPLOYEE MOTIVATION METHODS</i>	81
15	Florina BRAN, Maria-Loredana POPESCU, Luana PASCU, <i>CHALLENGES AND PERSPECTIVES FOR EXPANSION OF GREEN CARS MARKET</i>	84
16	Ștefania Daniela BRAN, <i>BIODIVERSITY – ESSENTIAL COMPONENT OF THE BIOECONOMY</i>	88
17	Ovidiu BUZOIANU, <i>FOREST PLANNING PERI AROUND BUCHAREST</i>	96
18	Paul CALANTER, <i>USE OF INTEGRATED ANALYSIS FOR ASSESSING THE ENERGY MIX</i>	101
19	Ana Maria CĂLIN, Ghenadie CIOBANU, Mariana IOVIȚU, <i>THE ACCESS OF THE POPULATION TO INFORMATION AND COMMUNICATIONS TECHNOLOGY - AN OPPORTUNITY FOR DEVELOPMENT OF THE DIGITAL ECONOMY</i>	107
20	Henriette-Cristiana CĂLIN, Anca-Marina DINU, <i>ESTABLISHMENT OF THE CHAMBERS OF AGRICULTURE: AN OVERDONE, CUMBERSOME AND CHAOTIC PROCESS</i>	114
21	Giuseppina CARRÀ, Clara MONACO, Iuri PERI, <i>LOCAL MANAGEMENT PLANS FOR SUSTAINABILITY OF SMALL-SCALE FISHERIES: A CASE STUDY</i>	116
22	Gaetano CHINNICI, Gioacchino PAPPALARDO, Biagio PECORINO, <i>ASSESSING THE ECONOMIC FEASIBILITY OF DIETARY SUPPLEMENTS MADE WITH TYPICAL MEDITERRANEAN FOOD PRODUCTS</i>	122
23	Raluca CHIRCULESCU, Maria Claudia DIACONEASA (PREDA),	

	<i>MOTIVATING CONSUMER SUSTAINABILITY - DIRECTING TOWARD A SUSTAINABLE ECONOMY</i>	129
24	Florentina CONSTANTIN, <i>STUDY ON THE EVOLUTION OF LABOR PRODUCTIVITY IN ROMANIAN AGRICULTURE COMPARE TO SOME EU COUNTRIES</i>	135
25	Roxana Maria COSMA, <i>THE ANALYSE OF TOURISM DEMAND IN THE DOBROGEA REGION</i>	141
26	Roxana Maria COSMA, <i>THE ANALYZE OF TOURISTIC POTENTIAL IN DOBROGEA REGION</i>	145
27	Cristian Ion COSTACHE, <i>INFORMATION IN ACCOUNTING FOR COMMON AGRICULTURAL POLICY DECISION MAKING</i>	149
28	Daniel CRAUS, Ionut RATEZANU, Ionica Loredana STAN, <i>MOUNTAIN ESSENCE MARKET FAILURE ANALYSIS</i>	152
29	Romeo Cătălin CREȚU, Petrică ȘTEFAN, <i>STUDY CONCERNING THE APPLICATION OF ENVIRONMENTAL LEGISLATION IN THE DANUBE DELTA</i>	154
30	Raluca Florentina CREȚU, <i>DRUG INDUSTRY MEDICAL AND WASTE</i>	160
31	Ștefania-Cristina CUREA, Eduard DINU, Ana-Maria POPESCU, <i>SEA BUCKTHORN CROP PROFITABILITY IN ROMANIA IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT</i>	166
32	Maria Claudia DIACONEASA (PREDA), Raluca CHIRCULESCU, Florentina CONSTANTIN, <i>THE IMPACT OF NATIONAL RURAL DEVELOPMENT PROGRAMS ON MIGRATION. A ROMANIA – ITALY COMPARISON</i>	172
33	Anca Marina DINU, Henriette Cristina CĂLIN, <i>AGRICULTURE TAXATION IN ROMANIA, A MODEL FOR THE OTHER COUNTRIES OR SOMETHING THAT SHOULD BE CHANGED?</i>	179
34	Giuseppe DI VITA, Salvatore BRACCO, Mario D'AMICO, <i>MAPPING THE ITALIAN CURED MEATS' ATTRIBUTES: A QUALITATIVE APPROACH</i>	181
35	Ion DOBRE, Andra-Madalina PANTILIE, <i>THE IMPACT OF PUBLIC INSTITUTIONS PROJECTS IN THE ECONOMIC AND SOCIAL DEVELOPMENT OF SOUTH-MUNTENIA DEVELOPMENT REGION</i>	189
36	Mihai DORNEANU, <i>INTENSIVE FARMING VERSUS-AGRICULTURE ENVIRONMENTALLY SUSTAINABLE</i>	195
37	Adele FINCO, Deborah BENTIVOGLIO, Giorgia BUCCI, <i>A LABEL FOR MOUNTAIN PRODUCTS? LET'S TURN IT OVER TO PRODUCERS AND RETAILERS</i>	198
38	Vera Teresa FOTI, Alessandro SCUDERI, Giuseppe TIMPANARO, <i>THE ECONOMY OF THE COMMON GOOD: THE EXPRESSION OF A NEW SUSTAINABLE ECONOMIC MODEL</i>	206
39	Anna GAVIGLIO, Eugenio DEMARTINI, Maria Elena MARESCOTTI, <i>THE CREATION OF A LOCAL SUPPLY CHAIN FOR LARGE WILD UNGULATES MEAT: OPPORTUNITIES AND LIMITATION FROM AN ITALIAN ALPINE CASE STUDY</i>	215
40	Raluca GEORGESCU, Marcela MITRIȚĂ, Amelia DIACONU, <i>ECONOMIC AND SOCIAL PERFORMANCE OF REGIONAL ECONOMY MODELS AND THEIR RESOURCEFUL PERSPECTIVE</i>	223
41	Ghenadie CIOBANU, Florentina Olivia BĂLU, Irina Elena PETRESCU, <i>GREEN WORK PLACES AND THE NECESSITY OF MEASURING GREEN ECONOMY</i>	226
42	Maria Teresa GORGITANO, Fabio VERNEAU, Valeria SODANO, <i>SUSTAINABLE FOOD INNOVATION FINDING THE RIGHT BALANCE BETWEEN TECHNOLOGICAL DETERMINISM AND TECHNOPHOBIA</i>	231
43	Alina IONESCU, Angela ANDREICA, Romulus ANDREICA, <i>THE GLOBALIZATION PROCESS IN THE 21ST CENTURY</i>	237
44	Karimov TURAL, <i>THE INFLUENCE OF THE GAS MARKET ON THE DEVELOPMENT OF THE EUROPEAN UNION</i>	240
45	Laman MAMMADZADA, Karimov TURAL, Umid ABUZARLI, <i>EUROPEAN UNION'S ENERGY STRATEGY AND ITS INFLUENCE ON THE GLOBAL OIL MARKET</i>	244
46	Laman MAMMADZADA, <i>EUROPEAN ENERGY MARKET – PRODUCTION AND IMPORT FEATURES. THE CASE OF ROMANIA</i>	248
47	Ovidiu Horia MAICAN, <i>THE COMPANY CONTRACT</i>	253

48	Ovidiu Horia MAICAN, <i>THE EUROPEAN ASPECTS OF COMMERCIAL ARBITRATION</i>	258
49	Gheorghe MANEA, Mariana IOVIȚU, Ana Maria CĂLIN, <i>ROMANIA'S REACTION TO CLIMATE CHANGES – POSSIBLE SCENARIO –</i>	261
50	Oleg MARGINA, Ionelia DIACONU, Iuliana LUCHIAN, <i>THE MANAGEMENT OF FOREST RESOURCES IN ROMANIA</i>	268
51	Florian MARIN, <i>CHARACTERISTICS OF THE FINANCIAL CAPACITY OF THE ADMINISTRATIVE TERRITORIAL UNITS IN TULCEA COUNTY</i>	272
52	Marcela MITRIȚĂ, Amelia DIACONU, Raluca GEORGESCU, <i>THE INTERSECTION BETWEEN RESOURCE BASED ECONOMIES AND MACROECONOMIC SUBMODELS OF THE EUROPEAN ECONOMY</i>	277
53	Gabriel I. NĂSTASE, Petronela - Evelina BĂLU, Bogdan PASCU, <i>PATRIMONIAL FINANCIAL SITUATION ANALYSIS</i>	282
54	Mircea NASTASE, <i>SPECIFICS OF ACCOUNTING IN ECONOMIC HOLDINGS BASED ON AGRICULTURE IN ROMANIA</i>	289
55	Costel NEGREI, Anca CRĂCIUN, Marian TUDOR, <i>POSSIBILITIES OF SETTING PRIORITIES FOR BIODIVERSITY CONSERVATION PLAN</i>	292
56	Costel NEGREI, <i>THE BIODYNAMIC FARM - IN SUPPORT OF FOOD SECURITY AND SAFETY?</i>	297
57	Ion PARGARU, Mihai DINU, Cristian TEODOR, <i>REVIEW AND PROSPECTS OF ENVIRONMENTAL PROBLEMS IN THE CITY BUCHAREST</i>	302
58	Gheorghe PĂCURAR, Anca COSTEA-DUNĂRIȚU, Pătru Ion POPESCU, <i>THE FISCAL COMPACT IN THE EU</i>	307
59	Monica Aureliana PETCU, Iulia Maria DAVID-SOBOLEVSCHI, Irina Daniela CIȘMAȘU, <i>THE COORDINATES OF THE COMPANY'S STRATEGIC BEHAVIOR IN ENVIRONMENTAL PROTECTION ISSUE</i>	311
60	Gianni PETINO, Marco PLATANIA, Marcella RIZZO, <i>DYNAMICS OF LAND USE IN THE INNER AREAS OF SICILY</i>	318
61	Ruxandra Mălina PETRESCU-MAG, Dacinia Crina PETRESCU, <i>PRODUCT POLICY – FOOD QUALITY LABELING AS FOOD PATRIOTISM. INSIGHTS ON CONSUMER LABEL READING BEHAVIOR</i>	327
62	Manuela PILATO, Giuseppe DI VITA, Mario D'AMICO, <i>CARBON DIOXIDE CAPTURE FROM AGRICULTURAL BIOMASS: AN OVERVIEW ON THE ASSESSMENT METHODS</i>	334
63	Silvia PLATANIA, Martina MORANDO, Giuseppe SANTISI, <i>THE PHENOMENON OF BRAND HATE: ANALYSIS OF PREDICTORS AND OUTCOMES</i>	342
64	Ana – Maria POPESCU, Ștefania-Cristina CUREA, <i>ABOUT THE HEALTH OF THE ECONOMY – AS A LIVING SYSTEM INTEGRATED IN THE ECOLOGY OF OUR WORLD</i>	348
65	Laurentiu RADU, <i>ANALYSIS OF THE AGRI ENVIRONMENT PAYMENTS IN ROMANIA FOR THE PERIOD 2007-2013</i>	351
66	Laurentiu RADU, <i>THE NATIONAL GAS TRANSPORTATION SYSTEM – ANALYSIS OF SEMESTER I OF 2016</i>	355
67	Carmen Valentina RĂDULESCU, Dumitru-Alexandru BODISLAV, Maria Loredana POPESCU, <i>THE BREXIT – DILUTING THE BRITISH FINANCIAL HUB OR INFORCING THE EU AS FINANCIAL MONOLITH?</i>	359
68	Laurentiu REBEGA, Bogdan BAZGA, <i>SUSTAINABLE DEVELOPMENT GOALS – ANALYZE ON ROMANIAN AGRICULTURE PRODUCTION</i>	363
69	Roberta RIVERSO, Mario AMATO, Francesco LA BARBERA, <i>THE EFFECT OF FOOD WASTE HABIT ON FUTURE INTENTION TO REDUCE HOUSEHOLD FOOD WASTE</i>	369
70	Vincenzo RUSCIANO, Gennaro CIVERO, Debora SCARPATO, <i>URBAN GARDENS AND ENVIRONMENTAL SUSTAINABILITY: AN EMPIRICAL RESEARCH OF CAMPANIA REGION</i>	376
71	Giuseppe SANTISI, Cinzia VULLO, Silvia PLATANIA, <i>THE VALUE OF BRANDS OF THE TYPICAL SICILIAN WINE IN THE CONNOISSEURS AND OUTDOOR</i>	382
72	Anna SCHMELEVA, Robert NIZHEGORODTSEV,	

	<i>EVALUATION OF THE LIFE QUALITY OF RUSSIAN POPULATION: THE DEVELOPMENT OF THE ENVIRONMENTAL ASPECT</i>	388
73	Anna SCHMELEVA, Maria UMNOVA, <i>HEALTH AND ECOLOGY INDICATORS IN THE QUALITY OF LIFE RATINGS IN RUSSIA</i>	394
74	Alessandro SCUDERI, Luisa STURIALE, Vera FOTI, <i>THE CHALLENGES AND OPPORTUNITY OF PROTECTED NATURAL AREAS IN ITALY: THE CASE STUDY OF "SIMETO OASIS"</i>	401
75	Roberta SELVAGGI, Marina PARISI, Biagio PECORINO, <i>ECONOMIC ASSESSMENT OF CEREAL STRAW MANAGEMENT IN SICILY</i>	409
76	Paul SHEERAN, Manuela PILATO, <i>THE FALL AND RISE OF VENICE AS A SEA PORT: MARINE MANAGEMENT, SUSTAINABILITY, AND THE ECONOMICS OF HERITAGE</i>	416
77	Valeria SODANO, Maria Teresa GORGITANO, <i>ASSESSING REPORTING PRACTICES IN THE FOOD SECTOR</i>	419
78	Yazdan SOLTANPOUR, Clara MONACO, Iuri PERI, <i>DEFINING SMALL-SCALE FISHERIES FROM A SOCIAL PERSPECTIVE</i>	425
79	Aurelia Felicia STĂNCIOIU, Anca COSTEA-DUNĂRINȚU, Daniela PĂDURARU, <i>THE EUROPEAN UNION STRATEGY FOR SUSTAINABLE DEVELOPMENT IN THE ENERGY SECTOR</i>	431
80	Victoria STANCIU, Florin Paul BRAN, <i>NEW COORDINATES FOR CORPORATE GOVERNANCE</i>	435
81	Mihaela Roberta STANEF – PUICĂ, <i>WHY IN THE NEXT FEW YEARS ROMANIA MIGHT HAVE TO REPLACE ONE'S NATIONAL DEFENSE POLICY WITH A COMMON ONE?</i>	440
82	Luisa STURIALE, Giuseppe TIMPANARO, Giovanni LA VIA, <i>THE ONLINE SALES MODELS OF FRESH FRUIT AND VEGETABLES: OPPORTUNITIES AND LIMITS FOR TYPICAL ITALIAN PRODUCTS</i>	444
83	Stefan Alin TODERASC, <i>FOOD MARKETS DEVELOPMENT IN THE EUROPEAN UNION</i>	452
84	Ioana Claudia TODIRICA, <i>OVERVIEW ON THE ROMANIAN TRADITIONAL FOODS SUBSEQUENT TO ORDER 724/2013</i>	456
85	Samuele TRESTINI, Eugenio POMARICI, Elisa GIAMPIETRI, <i>AROUND THE ECONOMIC SUSTAINABILITY OF ITALIAN VITICULTURE: DO FARM STRATEGIES TACKLE INCOME RISKS?</i>	461
86	Gabriella VINDIGNI, Giuseppe LA TERRA, Claudio BELLIA, <i>THE COMPLEX FRAMEWORK OF ACCESS AND BENEFIT SHARING UNDER THE INTERNATIONAL POLICY ARENA</i>	468
87	Radu VOICU, Carmen Valentina RĂDULESCU, <i>WHERE ARE THE TASTES AND FLAVORS UNTIL RECENTLY OF VEGETABLES AND FRUITS?</i>	473
88	Alfonso Silvio ZARBÀ, Francesco MURATORE, Valeria ALLEGRA, <i>SUSTAINABLE MANAGEMENT STRATEGIES. THE INTENSIVE ORGANIC HORTICULTURE IN SICILY</i>	478
89	Șerban Alexandru ZODIAN, <i>VIEWS ON THE IMPACT OF THE REFUGEE CRISIS IN EUROPE, FROM THE PERSPECTIVE OF THE ROMANIAN MEDIA</i>	485
90	Șerban Alexandru ZODIAN, <i>VIEWPOINTS ON ENVIRONMENTAL MIGRATION</i>	488